**Application Form**

**Green Business Competition 2021**

1. **Applicant Information**

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| Name & Surname  |   |
| Legal Name  |   |
| Email Adress  |   |
| Phone Number  |   |
| Web Adress (if applicable) |   |
| Applicants LOT  |  |
| Project/ Idea Name  |   |
| Budget  |   |

**2. Idea Description** *(1 page maximum)*

Please address the following issues:

Description of the idea highlighting the problem (s) and solution (s); purpose and objectives; the target group and the beneficiaries.

**3. Project Information - Idea**

**3. 1.** **Financial Sustainability**

Please address the following questions:

What is the product or service you are providing? Do you make sales? What problem do you solve for clients / users? What is your target market and who is your customer? How big is the market potential? What is your revenue model? How will you make money? What sales channels will you use? How much will you sell in each sales channel? What is your team / how many employees do you have? (maximum 500 words)

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**3. 2.** **Impact on the local community**

How will you engage the local community in your project or idea? Who will be hired? Will marginalized groups be included? How many jobs will you create? Will you create a demand for new services / products? Is your project idea based on local tradition? (maximum 500 words*)*

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**3.3. Environmental Impact**

 Please address the following questions:

Does it promote environmental protection (promote energy efficiency, biodiversity, recycling, etc.)? Or does it have a negative impact on the environment (waste, environmental pollution, etc.)? Will your idea use local resources? Does it have a positive environmental impact on the supply chain? Do you consider the costs and benefits of using other non-local resources? Would you consider using clean energy? (maximum 500 words)

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**3. 4.**  **Inovation**

Please address the following questions:

How does this idea differ from other existing ideas? Does this innovation belong to the business structure or business model? Or the product / performance innovation? Or does this project/ idea provide innovation in your offer (logo / branding, or customer contracts)? Do you own an innovation patent for your idea and / or can your idea be patented in the future? (maximum 500 words)

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**3. 5.**  **Social Impact**

Please address the following questions:

What is the social impact of the idea that you are presenting? How will you contribute to a positive social impact? Will your business have a positive impact on others? What are the opportunities to measure and multiply social impact beyond your community? (maximum 500 words)

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**4. Activity Plan**

Fill in the table according to your needs

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Month of Activity**  | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| **Activity 1** |  |  |  |  |  |  |  |  |  |  |  |
| **Activity 2**  |  |  |  |  |  |  |  |  |  |  |  |
| **Activity 3** |  |  |  |  |  |  |  |  |  |  |  |
| **Activity 4**  |  |  |  |  |  |  |  |  |  |  |  |

**5. Finances**

**Please fill out the following documents in Excel format:**

5.1. Budget

5.2. Revenue Flow Statement

5.3. Key Settings

5.4. Profits in the last three years